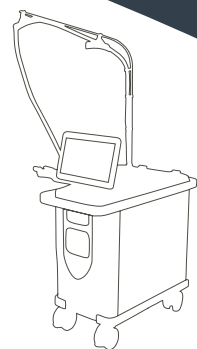




Success is in Your Hands

Focusing on Effectiveness and
Comfort in Hair Removal with
Moveo Technology

Motus AZ stands out for **Aesthetics** and **Dermatology**



DEKA
Innate Ability

MOTUS AZ

EVOLVING EXCELLENCE

HAIR REMOVAL

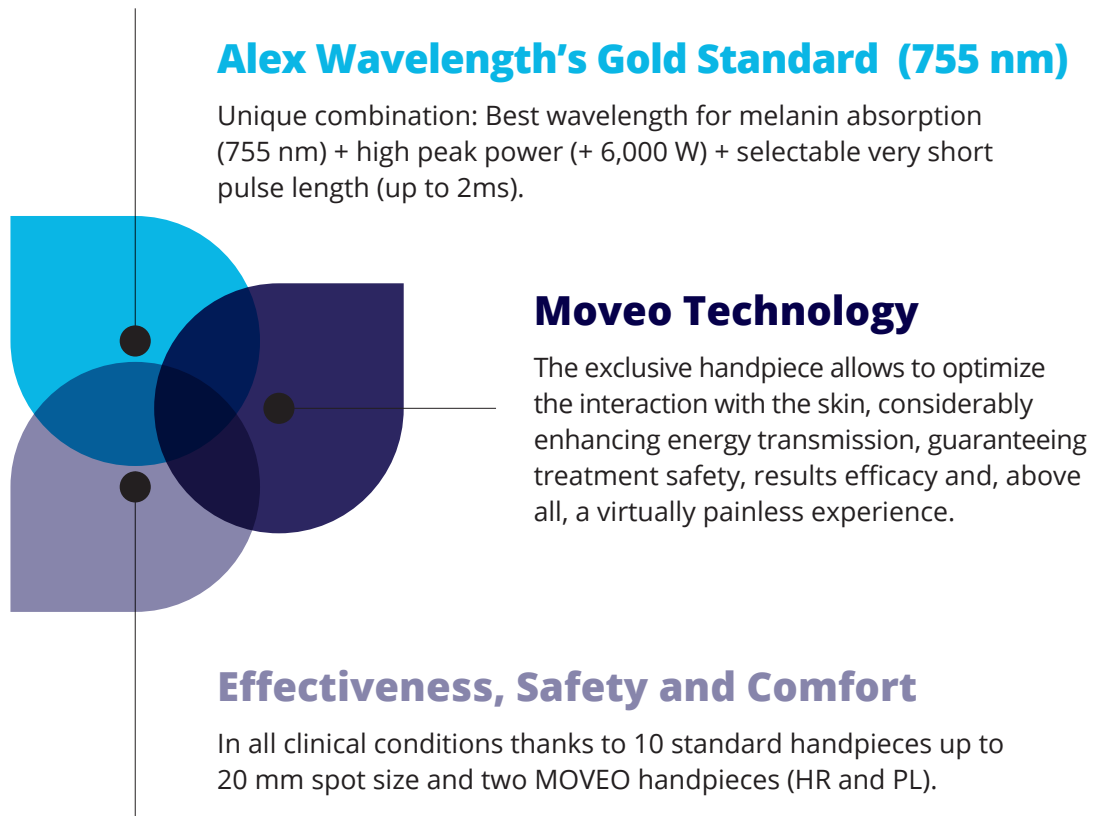
BENIGN PIGMENTED
LESIONS



Key Principles

Motus AZ Alexandrite laser system has been designed to exploit all the benefits of the Alexandrite wavelength (755 nm), the most effective in treating fine and fairer hair. Thanks to the MOVEO Technology, Motus AZ provides effective results without encountering phototype limitations which the Alexandrite wavelength usually faces when working with traditional photo-epilation technique. Session after session, the Alex+Moveo combination effectively eliminates superfluous hair also in darker phototypes.

Why Choosing MOTUS AZ:



THE SCIENCE BEHIND



100% of Energy Absorption with Moveo Technology

The new hair removal method consists in repeated passes on the treatment areas that cause gradual heating of the vital parts of the hair. The new handpiece technology integrates a pre-cooled sapphire tip that comes in contact with the skin, so as to reduce the reflected energy loss and to perform a cumulative photothermolysis.



Effectiveness



safety

The absence of energy dispersion means to get the same result using lower power on the tissue and to drastically reduce side effects, while avoiding pain.

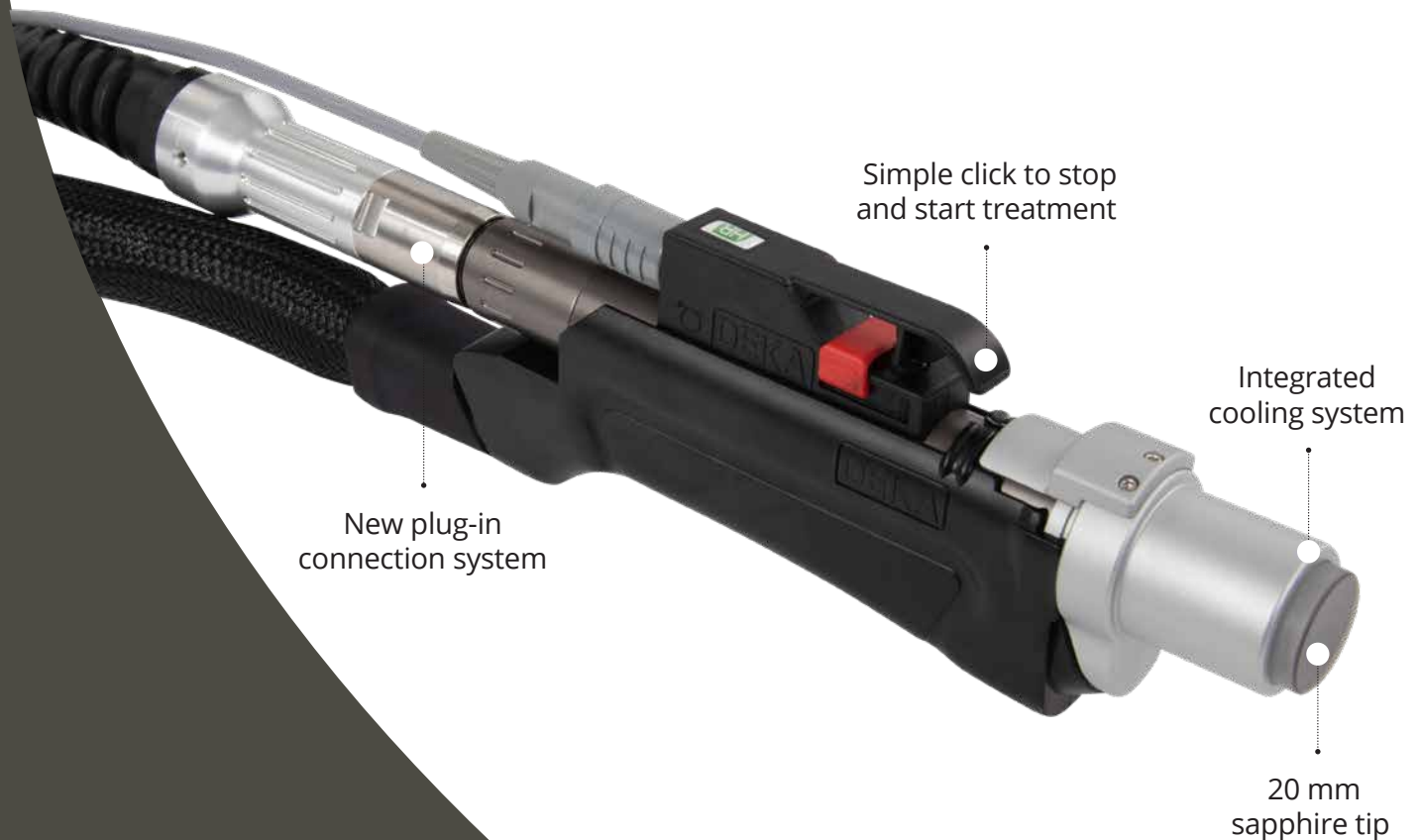


Speed



Comfort

Multipass action allows to treat big areas in few minutes, without risk of overlapping.



THE SCIENCE BEHIND



Focus on Hair Removal

Moveo HR technology works with multiple passes over small defined areas. This causes gradual heating and destruction of unwanted hair. The procedure is virtually painless and with zero side effects.



Focus on Pigmented Lesions

The MOVEO PL is highly effective and comfortable when treating pigmented lesions. The progressive heating of the lesion that Moveo PL generates doesn't cause side effects such as skin discoloration or hypopigmentation.

Standard Handpieces



10 spots (5-20 mm) available with automatic spot recognition system and ergonomic connector for air cooling. These handpieces allow to perform hair removal and pigmented lesions treatments in any body area, allowing the operator to treat many clinical conditions.

THE SCIENCE BEHIND



The Real Revolution in Hair Removal

Motus AZ represents the missing idea in an extremely complex market sector, such as the realm of laser hair removal.

Motus AZ is a unique, compact system that uses the exceptional Alexandrite 755 nm wavelength in total safety and comfort.

Motus AZ utilizes an innovative technology that makes the system extremely easy to operate by reducing maintenance costs.

The Moveo handpieces (HR, PL) with integrated contact cooling and adjustable parameter management, have been designed for simple, safe and painless treatments for all skin types.



Effectiveness



Speed



Safety



Comfort



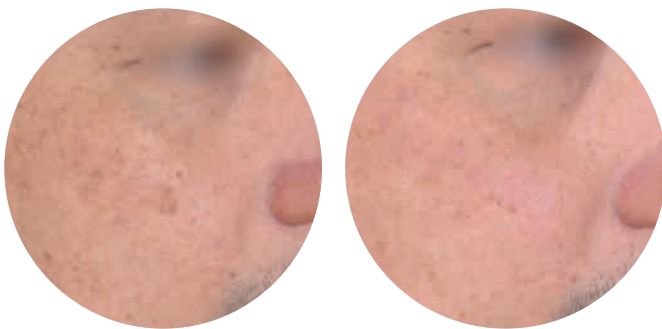
Clinical Results



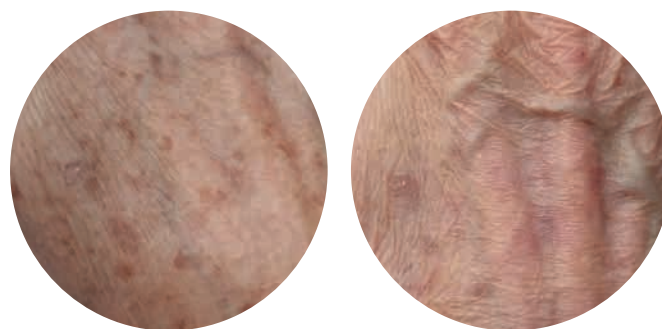
Moveo HR handpiece.
Courtesy of **D. Piccolo**, M.D.
Pescara, Italy



Moveo HR handpiece.
Courtesy of **D. Piccolo**, M.D.
Pescara, Italy



Moveo PL handpiece.
Courtesy of **Li Ying Lin**, M.D.
Elite Clinic, Taipei-Taiwan



Moveo PL handpiece.
Courtesy of **G. Cannarozzo**, M.D.
University of Tor Vergata, Rome - Italy

Knowing Our Audiences and Market

Thanks to the growing beauty consciousness among consumers, worldwide, the global hair removal market is witnessing a high-paced increase in its size and valuation.

GLOBAL HAIR REMOVAL*:



1st

REQUESTED TREATMENT
WITHIN AESTHETIC INDUSTRY



+17%

COMPOUND ANNUAL
GROWTH RATE



**OVER
3.9 billion \$**

EXPECTED UNTIL 2026

*Sources: Market Study Report "Global Laser Hair Removal Market Size Status And Forecast 2019-2025"
Acumen Research and Consulting "Laser Hair Removal Market Size, Share, Trends, Scope, Growth Opportunity and Forecast 2019-2026"

The Floor to Practitioners

“ Thanks to Motus AZ and Moveo technology, I have found the perfect product for my clinics: A surprisingly simple method to learn and perform; excellent results like never before, no more problems for darker skin types or in the presence of light and fine hair; no complaints or discomfort from patients thanks to a completely painless treatment with no side effects.”

Prof. Nicola Zerbinati M.D.

Department of Dermatology, University of Insubria, Varese - Italy

“ Motus AZ DEKA has changed the whole concept of Alexandrite laser. The effectiveness of this laser source is scientifically and clinically recognized for photoepilation. Thanks to the innovative MOVEO Technology, laser hair removal with Alexandrite laser is now not only EFFECTIVE but also SAFE and PLEASANT, suitable for darker skin types too.”

Prof. Paolo Bonan M.D.

Villa Donatello Clinic, Florence - Italy

THE PERFECT MATCH

MOTUS AZ Strength

Operator and patient total comfort benefits:

- The **only fast in-motion Alexandrite laser**
- **Smooth** and **light-contact** handpiece
- **Easy** to learn and use
- Effective on **all phototypes**
- **No energy waste**
- **Fast** treatment: 100 cm² in approx 25 sec.
- **No burning** or skin discoloration
- **Virtually painless & smokeless**

 **Only for DEKA Users:**
a great support in medical practice
DEKA *Club*

Moveo
Technology

5-20 mm spot
size handpieces



Alex 755 nm
laser source

16 A electrical
supply

Specifications

MOTUS AZ	
Laser Source	Alexandrite 755 nm
Spot Sizes (optional)	Up to 20 mm, (Standard Handpieces) Moveo HR, Moveo PL
Dimensions and Weight	114 x 45 x 94 cm (H x W x D) 100 Kg
Electrical Requirements	230 Vac – single phase – 50/60 Hz – 16 A

CAUTION - Visible and invisible laser radiation. Avoid eye or skin exposure to direct or scattered radiation. Class 4 laser product.

This brochure is not intended for the market of USA.



Follow us on



www.dekalaser.com

Dealer stamp



DEKA M.E.L.A. s.r.l.

Via Baldanzese, 17 - 50041 Calenzano (FI) - Italy
Tel. +39 055 8874942 - Fax +39 055 8832884

DEKA Innate Ability

A spin-off of the El.En. Group, DEKA is a world-class leader in the design and manufacture of lasers and light sources for applications in the medical field. DEKA markets its devices in more than 80 countries throughout an extensive network of international distributors as well as direct offices in Italy, France, Japan and USA. Excellence is the hallmark of DEKA's experience and recognition garnered in the sphere of R&D in over thirty years of activity. Quality, innovation and technological excellence place DEKA and its products in a unique and distinguished position in the global arena. DEKA manufactures laser devices in compliance with the specifications of Directive 93/42/EEC and its quality assurance system is in accordance with the ISO 9001 and ISO 13485 standards.